



7.2.1 QIM	<i>Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual</i>
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Best Practice- II

1. Title of the Practice

“From intent to impact: Promoting Social consciousness and responsibilities”

2. Objectives of the Practice:

To raise awareness about the importance of social consciousness and responsibilities in students and enabling them with the knowledge, skills, and resources needed to make meaningful contributions to the community.

3. The Context:

Pharmacy professionals serve as indispensable pillars in society, actively promoting health, safeguarding medication safety, propelling medical progress, and advocating for holistic well-being. In today's interconnected global landscape, imbuing students with a profound sense of social responsibility holds unparalleled significance. Here at our esteemed institute, we take immense pride in leading the charge in this crucial endeavor, embodying the core principles of community engagement and societal advancement. Anchored in the firm belief that education transcends individual achievement, we embrace a holistic approach to fostering positive societal change. Through our social, communal and healthcare services students are deeply immersed in a diverse array of community service initiatives aimed at addressing urgent societal needs head-on. By actively participating in such endeavors, our students not only augment their academic knowledge but also cultivate essential virtues such as empathy, compassion, and a resolute commitment to effecting tangible change in the world around them.

Practice: The institute exemplifies a multifaceted and comprehensive approach to social responsibility, steadfastly addressing a myriad of societal challenges through an integrated


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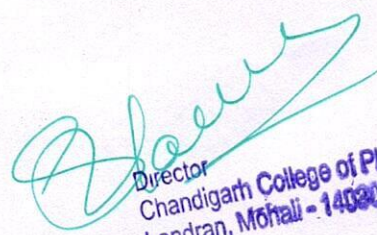
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lens. Our unwavering commitment to social responsibility permeates through a diverse array of initiatives meticulously designed to uplift and enhance the well-being of communities we serve. Embodying a holistic perspective, our initiatives span various domains, ranging from healthcare and education to sustainability and civic engagement.

At the core of our social responsibility endeavours lie initiatives such as village adoption programs, where we have extended our support to few villages, facilitating their development by providing essential healthcare services and educational resources. The organization of our Mega Health Camp, known as 'Seva Pakhwara,' encompasses a diverse array of social activities which include hosting a Free Health Camp to provide essential medical services, conducting blood donation drives to bolster healthcare resources, initiating water conservation efforts to address environmental concerns, and tree plantation drives to promote greenery and sustainable living within the community and we also promote public health by running Cleanliness Campaigns on sanitation awareness. Moreover, in response to the pressing needs exacerbated by the COVID-19 pandemic, our institute has undertaken extensive relief efforts, including the distribution of sanitizers to promote hygiene and awareness and vaccination drives. We conduct health check-up camps, Eye camps, free medicine distribution, and clothing drives targeting the underprivileged segments of society. The college also organizes various programs on Cancer and Heart Disease for awareness of students, teachers and staff on prevention and treatment strategies.

In addition to these impactful initiatives, we remain committed to fostering sustainability through tangible actions such as the installation of electric vehicle (EV) charging stations, thereby contributing to the reduction of carbon emissions and promoting eco-friendly transportation alternatives. Our Solar Light Distribution program addresses rural electricity challenges by providing solar lights, enhancing safety, productivity, and study opportunities.


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Our college empowers women through skill development, entrepreneurship training, and mentorship, we also offer scholarships for single girl children, distribute books to foster lifelong learning.

Furthermore, through our active participation in the electoral process and provision of subsidized lab testing facilities and infrastructure support for examinations, we continuously strive to bolster civic engagement and educational accessibility. We actively engage in social, community, and healthcare services, addressing issues like rainwater conservation, blood donation, health check-ups, and medication education. These activities benefit the communities we serve and provide valuable learning experiences for our students and faculty, fostering a culture of social responsibility within our academic community.

Evidence of Success:

1. Health-related initiatives encompassing a wide array of endeavors, such as vaccination drives aimed at bolstering immunization coverage, comprehensive health checkups to detect and mitigate potential health risks, and proactive measures to address monsoon-related challenges, stand as poignant examples of the institute's proactive and vigilant approach towards fostering healthcare within the community.
2. Affordable lab testing facilities foster innovation and knowledge exchange while convenient examination infrastructure ensures equal academic opportunities for all students.
3. The college's initiatives in skill development, entrepreneurship training, and mentorship have resulted in the empowerment of women, equipping them with valuable skills and knowledge for personal and professional growth.
4. Our institute's active engagement in the electoral process serves as a catalyst for boosting voter awareness and civic participation, thereby strengthening the democratic fabric of our society.


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5. The installation of EV charging stations underscores our unwavering commitment to environmental sustainability, mitigating carbon emissions and promoting the adoption of eco-friendly transportation alternatives for a greener future.
6. The active involvement and enthusiastic participation of students, faculty members, and local villagers across a spectrum of diverse activities not only underscore but also exemplify the institute's unwavering commitment to fostering a culture of robust community engagement and seamless collaboration.
7. The deliberate promotion and celebration of cultural heritage and national values through engaging social activities showcase the institute's commitment to holistic education, emphasizing character development and the cultivation of well-rounded individuals beyond academic learning.

4. Problems Encountered and Resources Required:

Resource Constraints: Conducting numerous social activities demands considerable resources, including financial investments, human capital, and logistical arrangements, all of which are essential to ensure the seamless orchestration and successful implementation of these endeavours.

Logistical Challenges: The organization of expansive events, such as health checkup camps or plantation drives, requires an intricate tapestry of meticulous planning, rigorous coordination, and diligent execution to ensure the smooth operation and successful realization of these endeavors.

Challenges in Community Engagement: Although there is a commendable level of involvement from students, faculty, and villagers in NSS activities, the persistence of challenges underscores the ongoing need for enhanced strategies and concerted efforts to effectively engage and foster collaboration within the community.

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